

## Watch and Win Contest on HDRadioAlliance.com

### CONTEST RULES

#### **NO PURCHASE IS NEEDED TO ENTER OR TO WIN.**

**Eligibility.** iBiquity Digital and HDRadioAlliance.com's "Watch and Win" contest (the "contest") is open to any radio industry professional, 18 years or older at the time of entry, who is a legal resident of the 50 United States or the District of Columbia. This includes station personnel, corporate radio group personnel, media agencies, advertising firms, broadcast equipment manufacturers, or anyone who touches the radio industry. Employees of iBiquity Digital Corporation, as well as the immediate family members of, and any persons domiciled with, such employees, are not eligible. Decisions of iBiquity Digital regarding eligibility will be final. Void where prohibited by law.

**How to Enter.** Entrants must watch the video entitled "Tour the HD Radio booth at CES 2010," online at [www.hdradioalliance.com](http://www.hdradioalliance.com), and then complete all fields of the Contest entry form. All entries must be received by April 11<sup>th</sup> 2010 at 12 Midnight EST. Limit of one entry per person. iBiquity is not responsible for lost or inaccurate entries. Incomplete and/or multiple entries may be disqualified. By entering this contest, entrant will provide iBiquity with personally identifiable information, such as name, address, phone number, and email address. iBiquity will use this information to administer this Contest and in accordance with its privacy policy, which can be found at [http://www.ibiquity.com/privacy\\_policy](http://www.ibiquity.com/privacy_policy).

**Prizes.** Prizes are as follows. Any expenses, including shipping, are the sole responsibility of the winner. ALL TAXES ARE THE SOLE RESPONSIBILITY OF THE WINNER.

- One (1) Zune HD portable media player, retail value \$199.99
- One (1) JVC- KT-HDP1 HD Radio receiver, retail value \$149.99
- One (1) Sangean HDT-1 HD Radio tuner, retail value \$199.99

**Random Drawing.** One winner will be selected to win all three prizes in a random drawing on or around April 19<sup>th</sup> 2010 from among all eligible entries received by iBiquity, whose decisions are final and binding. Odds of winning will depend upon the total number of eligible entries received. One prize per winner.

**Winner Notification and Acceptance.** Winner will be notified by email or phone at iBiquity's discretion using the address and phone numbers provided on winner's entry. Return of email prize notification as undeliverable due to cancellation of winner's email account or phone number will result in disqualification and an alternate winner may be selected. Winner may waive his/her right to receive the prize. Winner cannot transfer or exchange prize for cash or other product, except iBiquity reserves the right to substitute a prize for an item of equal or greater value in the event an advertised prize is unavailable. Acceptance of the prize constitutes permission for iBiquity and its agencies to use winner's name and/or likeness for advertising and promotional purposes without additional compensation, unless prohibited by law, including the publication of his or her name, biographical information and likeness in any media for any commercial or promotional purpose, including that of HD Radio Technology's Facebook or Twitter pages.

**Conditions of Participation.** Entrants agree to be bound by the terms of these rules and by the decisions of iBiquity, which are final and binding on all matters pertaining to this Contest. All federal, state, and local laws and regulations apply. The winner is solely responsible for reporting and payment of any taxes on prizes. The winner may be required to complete an affidavit of

eligibility, and a liability and publicity release (except where prohibited by law) which must be returned within ten (10) days of date of postmark. Failure to sign and return the affidavit or release within ten (10) days, or to comply with any term or condition of these Rules, will result in a winner's disqualification, the forfeiture of his or her interest in the prize, and the award of the prize to an alternate winner. By participating in the Contest, winner agrees to hold iBiquity, its respective directors, officers, employees and assigns harmless for any injury or damage caused or claimed to be caused by participation in the Contest or use of the prize. **THE PRIZE IS AWARDED WITHOUT WARRANTY OF ANY KIND.** iBiquity is not responsible for any typographical or other error in the printing of the offer, administration of the iBiquity or in the announcement of the prize. iBiquity disclaims all liability for any delays, misdelivery, loss, or failure in the delivery of any item sent by mail, courier, express, electronic transmission, or other delivery method. iBiquity is not responsible for mechanical, technical, electronic, communications, telephone, computer, hardware or software errors, malfunctions or failures of any kind, including: failed, incomplete, garbled or delayed transmission of online entries, traffic congestion on telephone lines, the Internet or at any website or lost or unavailable network connections which may limit an online entrant's ability to participate in the Contest, and any injury or damage to entrant's or any other person's computer related to or resulting from participating in or downloading any information necessary to participate in the Contest. No photocopies or mechanical reproductions of entry forms is permitted.

**Governing Law:** Except where prohibited by law, all issues concerning the construction, validity and enforcement of these Rules, or the rights and obligations of the entrant and iBiquity, shall be construed and governed by the laws of the state of Maryland, without regard to conflicts of law. All suits or claims brought in connection with this Contest must be brought in a state or federal court in Columbia, Maryland.

**Winner's List:** For winners' names, send a separate self-addressed, stamped envelope to Kelly Jarvis, iBiquity Digital Corporation 6711 Columbia Gateway Drive, Suite 500, Columbia, MD 21046. All requests must be received between April 19<sup>th</sup> 2010 and May 19<sup>th</sup> 2010.

**Sponsor.** The sponsor of this contest is iBiquity Digital Corporation, 6711 Columbia Gateway Drive, Suite 500, Columbia, MD 21046. JVC, Sangean, and Microsoft are not sponsors of this Contest.