

Buying songs  
just got easier –  
iTunes® Tagging  
to the rescue.

HD Radio™  
broadcasting is:

iTunes®  
Tagging

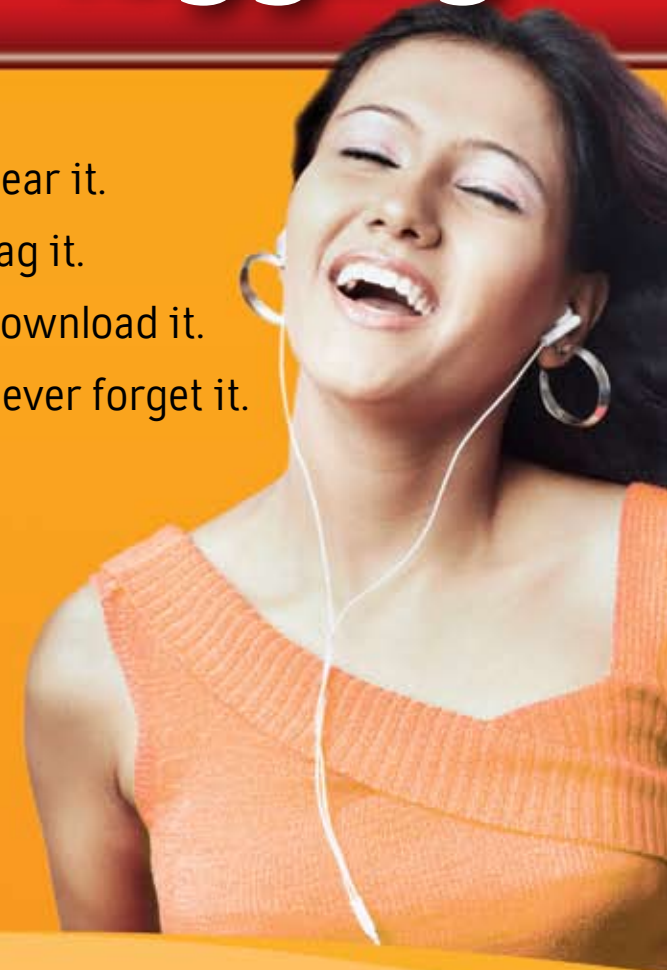
How many times have you heard a song on the radio that you'd really like to hear again? Wouldn't it be great if you could just tag that song and buy it?

iTunes® Tagging enabled HD Radio™ receivers make buying songs simple. When you hear a song on your favorite HD Radio station, hit the “tag” button. The information on that song will be saved for later purchasing and downloading from the Apple® iTunes Music Store.

Your favorite local AM & FM stations enhanced by digital broadcast technology.

- › Subscription-FREE
- › New FM Channels
- › More Music, News & Sports
- › Crystal-Clear Sound

- › Hear it.
- › Tag it.
- › Download it.
- › Never forget it.



Discover your Local HD Radio Stations.  
Visit [hdradio.com](http://hdradio.com) today.

**HD Radio®**

**HD Radio®**

# Polk I-Sonic® ES2

## How does iTunes tagging work?

### HD Radio features

- › iTunes Tagging
- › Supports FM Multicasting
- › Provides digital quality sound – FM sounds like CD, AM sounds like FM
- › Displays song title, artist and station information
- › No Subscription Fees

### Other features

- › Entertainment System with iPod dock
- › Clock with dual alarms
- › IR Remote
- › Inputs: Aux, optional DVD
- › Outputs: Headphone, S-Video, Composite Video
- › 4 speakers with full room sound
- › Multi-line, monochrome display
- › 24 presets (18 FM / 6 AM)



When you hear a song on an HD Radio station, just hit the “tag” button.



When you dock your iPod® on the receiver, the information on all tagged songs will automatically transfer to your iPod.



When you connect your iPod to your computer, iTunes will launch, displaying a playlist of “tagged songs.”



You will be able to preview “tagged songs” and purchase for an immediate download from the iTunes store.

## HD Radio broadcasting is:

- › Your favorite local AM & FM stations enhanced by digital broadcast technology
- › Crystal-clear, CD-like sound quality
- › Subscription FREE
- › And now, iTunes Tagging