

# HD RADIO™ BROADCASTING IS:



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Your favorite local AM & FM stations enhanced by digital broadcast technology.

- › Subscription-FREE
- › New FM Channels
- › More Music, News & Sports
- › Crystal-Clear Sound



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HD Radio broadcasting gives you radically improved sound and all sorts of new programming choices – all subscription-FREE from your local AM and FM radio stations.

In communities across the country, people are listening to new music, news, sports and talk. While they're listening, they can see song title, artist and more on the HD Radio receiver display screen.



Discover your Local HD Radio Stations.  
Visit [hdradio.com](http://hdradio.com) today.

Your Guide to the  
HD Radio™ Experience

[hdradio.com](http://hdradio.com)

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# COMMON QUESTIONS ABOUT HD RADIO™ BROADCASTING:

**Q: DO I NEED A NEW RADIO?**

**A:** Yes. To listen to digital AM and FM programming, you need an HD Radio receiver. New and exciting products are already at your local consumer electronics store. For detailed product information and a complete buyer's guide, visit [hdradio.com](http://hdradio.com).

**Q: IS HD RADIO BROADCASTING THE SAME AS SATELLITE RADIO?**

**A:** No. HD Radio broadcasting is your favorite local AM and FM radio stations broadcasting digitally, producing radically improved sound, and many more new FREE FM channels.

**Q: HOW DOES HD RADIO BROADCASTING SOUND?**

**A:** You will be amazed by the FM-like sound of AM and the superior CD-like sound of FM HD Radio stations. Unwanted pops, hisses and dropouts are a thing of the past with an HD Radio receiver. Hearing is believing.

**Q: WHAT IS HD2 MULTICASTING?**

**A:** HD2 multicasting means more FM channels and new programming available from local FM stations, which you can ONLY hear on your new HD Radio receiver. Across the country, local FM stations are offering a wide variety of new formats on their HD2 channels: reggae, blues, classic jazz, future country, new alternative, deep tracks, bluegrass and local artists. Visit [hdradio.com](http://hdradio.com) to find the new stations in your area.

**Q: BUT HOW DO I GET THESE NEW CHANNELS?**

**A:** By just tuning up your new HD Radio receiver dial, you will discover the new HD2 and HD3 channels that are offered in your area, such as those listed on the reverse side of this brochure.

**Q: CAN I GET TEXT INFORMATION ON MY HD RADIO RECEIVER?**

**A:** Yes. Radio stations are offering a variety of useful messages that scroll across radio display screens, including:

- › Artist name and song title
- › Live weather and real-time traffic updates
- › Local news, sports scores and school closings
- › Emergency information and much more coming soon!

**Q: DOES HD RADIO HAVE A SUBSCRIPTION FEE?**

**A:** HD Radio broadcasting is FREE; there are no subscription fees. Once you've purchased your new HD Radio receiver, you can get digital AM and FM stations, including HD2 and HD3 multicast channels with more music, sports and news.

[hdradio.com](http://hdradio.com)

## NEW FORMATS

**SOME OF WHAT YOU CAN HEAR ON THE NEW HD2 AND HD3 CHANNELS:**

Active Rock	Max Fever (Disco)
All Acoustic	My HD (All Requests)
All Financial	Neo-Soul
All Grunge Rock	Outlaw Country
BBC Mundo	Party Mix
Café Jazz & Blues	Performance
Chick Rock	Studio C Sessions
Christian Contemporary	Pride
Classic Metal	Punk Young Alternative
Classical Alternative	Reggaeton
Coffee House	RIFF2
Comedy	Spanish Oldies
Deep Trax	Street Music
Eclectic Chill-Out	The Wolfe
Exponential Radio	The Jazz Spot
Extreme Hip Hop	Tropical
Female Talk	Urban Adult Contemporary
Fusion Hispanic & Anglo Rock	Vinyl Vineyard
Future Country	Viva La Voce (opera)
Hip-Hop Gold	
In-Depth News	
Indie Rock	
Legends	
Live Country	
Live Rock	
Loop Loud	
Mash-up	

